

Professor Aliko
Ahmed
Director of Public Health Staffordshire
Staffordshire County Council
No 1 Staffordshire Place
Stafford
ST16 2LP
(Postal Address:
Wedgwood Building, Tipping Street, Stafford, ST16 2DH)
Direct line 01785 854 890
aliko.ahmed@staffordshire.gov.uk

Your Ref: GU/TAS/tjs

Our Ref: AA/LH/TMF

24 September 2013

Mr G Urwin
Director
Shropshire and Staffordshire Area Team
Anglesey House
Towers Business Park
Wheelhouse Road
Rugeley
Staffs WS15 1UL

Dear Graham

Re: Staffordshire Suicide Prevention Strategy

A suicide prevention plan has been developed and consulted upon. Parallel to this piece of work a mental health and wellbeing strategy has been developed. This is a broad strategy that addresses the whole care pathway from prevention to treatment.

The six areas addressed in this Suicide Prevention Plan are also addressed in the Mental Health strategy. Many of the actions in the Suicide Prevention Plan are around a population approach and a targeted approach to improving mental wellbeing, improving data collection and interpretation and working with the media. These are key to prevention of mental health problems as much as it is to prevention of suicide.

The implementation plan for the Mental Health strategy is under development. It is proposed that the priorities for actions identified in the development of this Suicide Prevention plan are incorporated into the Mental Health Strategy implementation plan. The resources that have been identified to support the Suicide Prevention Plan shall support the delivery of the Mental Health Strategy implementation plan, thus increasing their impact. Partners who have engaged in the development of the Suicide Prevention Plan are encouraged to engage in the implementation of the Mental Health Strategy implementation plan.

Implementation and delivery of the Staffordshire Mental Health Strategy implementation plan will require action from a wide range of partners and agencies. To support this partnership workshops and consultation will be facilitated, led by Staffordshire County Council on behalf of the Health and Wellbeing Board. The implementation plan that follows seeks to identify the appropriate lead partners to take forward specific actions in our plan, along with identifying those who will make a core contribution, and timescales for implementation.



The Mental Health Strategy Implementation Plan will be monitored through Staffordshire's Health and Wellbeing Board, and the Senior Officers' Group that reports to it. The national Outcomes Frameworks provide the overall indicator, including the suicide rate per 100,000 of population. However, within this monitoring against the priorities and implementation of this plan will be a feature of the local work plan.

The Mental Health Strategy will be presented to the Health and Wellbeing Board on 12th December, 2013.

Yours sincerely,



Professor Aliko Ahmed
Staffordshire Director of Public Health

c.c. Nick Bell, Chief Executive, Staffordshire County Council
Robert Marshall, Cabinet Member for Health & Wellbeing
Mark Sutton, Cabinet Support Member for Public Health & Community Safety

